

# PRESENTING PARTNER

2024 Summer Games June 28–30 | The Ohio State University

**\$75,000 INVESTMENT**

**Special  
Olympics**  
Ohio



## EXCLUSIVE

- Presenting Partner and Host for 2024 Special Olympics Ohio Summer Games and first right of refusal for following year's event
- Opportunity to invite Special Olympics Ohio Athlete Leadership Council to present on Diversity, Equity, & Inclusion leadership practices at the Ohio State University

## SUMMER GAMES EVENT

- Two minute corporate "Hero" video (produced and provided by sponsor) played during Opening Ceremonies on Friday, June 28th, or the opportunity to welcome all athletes and their families live during Opening Ceremonies
- Elevated experience for medical representatives and students from OSUWMC for hands-on involvement in Healthy Athletes screenings:
  - **Fit Feet:** Podiatry Screenings
  - **FunFitness:** Health Physical Therapy
  - **Opening Eyes:** Vision/Eye Health Screenings
  - **Health Promotion:** Prevention and Nutrition education
  - **Strong Minds:** Emotional Health
  - **Healthy Hearing:** Audiology
  - **Special Smiles:** Dental Screening
- Co-branded **Honored Guest/VIP** Cocktail Reception – fifty (50) invitations for reserved cocktail hour and special seating at Opening Ceremonies on Friday, June 28, 2024
- Opportunity to host an interactive booth at Olympic Village to distribute promotional materials to athletes, coaches, family members and other guests
- Guided tour of highlighted Summer Games events for distinguished guests of the OSU Wexner Medical Center

## EVENT COVERAGE/VISIBILITY

Recognition as the Presenting Partner with the OSUWMC logo prominently featured on the front of the program in addition to:

- Full back cover advertisement (provided by partner) in the official program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
- Prominent, dedicated corporate signage throughout the event site
- Recognition as Presenting Partner during Opening Ceremonies by emcee
- OSUWMC Logo and name to be used in all pre/post event publicity
- Opportunity to promote brand on Summer Games printed item (distributed to athletes, coaches, families and community partners)

## PROMOTION/MEDIA

- Presenting Partner logo placement and recognition included on all promotional materials
- Name mentioned as presenting partner in Summer Games press release
- University Logo to be featured on Special Olympics Ohio website and all social media platforms with tags to OSUWMC affiliated social platforms

**Please note:** For maximum exposure and benefits, secure by April 26, 2024



# PLATINUM PARTNER

2024 Summer Games June 28–30 | The Ohio State University

**\$50,000 INVESTMENT**

**Special  
Olympics  
Ohio**



## EXCLUSIVE

- Platinum Partner and Opening Ceremonies sponsor for 2024 Special Olympics Ohio Summer Games
- Opportunity to invite Special Olympics Ohio Athlete Leadership Council to present on Diversity, Equity, & Inclusion leadership practices at your company

## SUMMER GAMES EVENT

- Opportunity to have corporate partner address the audience at Opening Ceremonies on Friday, June 28, 2024
- Branded Summer Games Opening Ceremonies sponsor including but not limited to:
  - Employee activation: opportunity to engage with all Summer Games delegates before, during and after the Parade of Athletes (25 employees)
- Company logo on all Summer Games volunteer t-shirts
- Co-branded **Honored Guest/VIP** Cocktail Reception – ten (10) invitations for reserved cocktail hour and special seating at Opening Ceremonies on Friday, June 28, 2024
- Opportunity to host an interactive booth at Olympic Village to distribute promotional materials to athletes, coaches, family members and other guests

## EVENT COVERAGE/VISIBILITY

- Recognition as the Platinum Partner in addition to:
  - Full page advertisement (provided by partner) in program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
  - Prominent, dedicated corporate signage throughout event site
  - Recognition as Platinum Partner during Opening Ceremonies by emcee
  - Company logo and name to be used in all pre/post event publicity
  - Opportunity to promote brand on Summer Games printed item (distributed to athletes, coaches, families and community partners)

## PROMOTION/MEDIA

- Platinum Partner logo placement and recognition on all promotional materials
- Company Logo to be featured on Special Olympics Ohio website and all social media platforms with tags to company affiliated social platforms
- Name mentioned in Summer Games press release

**Please note:** For maximum exposure and benefits, secure by April 26, 2024

**- Only one available -**



# GOLD PARTNER

2024 Summer Games June 28–30 | The Ohio State University

**\$25,000 INVESTMENT**

**Special  
Olympics  
Ohio**



## SUMMER GAMES EVENT

- Honored Guest Cocktail Reception – eight (8) invitations for reserved cocktail hour and special seating at Opening Ceremonies on Friday, June 28, 2024
- Opportunity to sponsor **one** of the following activities with company brand and employee volunteer activation:
  - Meal Sponsor for 3,000 athletes -or-
  - Olympic Village Sponsor
- Facilitate team building activities by providing opportunities for employees to have customized volunteer experiences
- Invitation for company employees to attend Opening Ceremonies on June 28th, kicking off the 2024 Summer Games
- Opportunity to host an interactive booth at Olympic Village to distribute promotional materials to athletes, coaches, family members and other guests

## EVENT COVERAGE/VISIBILITY

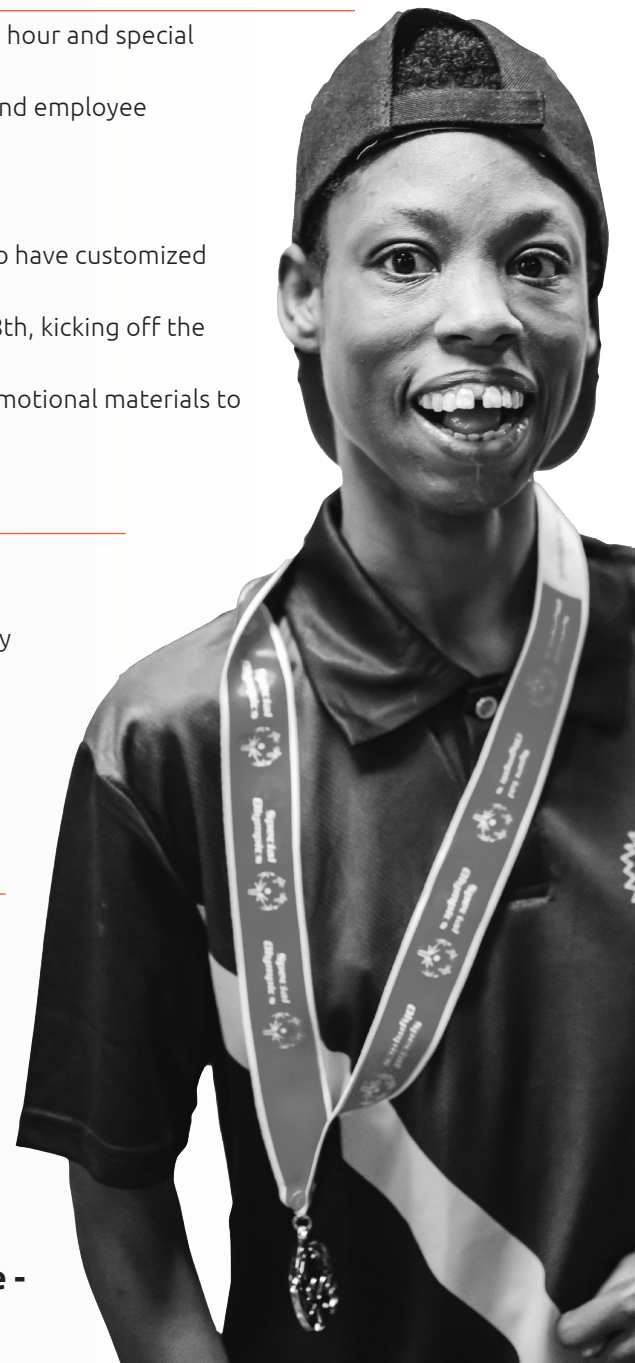
- Recognition as the 2024 Summer Games Gold Partner in addition to:
  - Half page advertisement (provided by partner) in program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
  - Prominent, dedicated corporate signage throughout event
  - Recognition as Gold Partner during Opening Ceremonies by emcee
  - Company logo and name to be used in all pre/post event publicity

## PROMOTION/MEDIA

- Recognition as a Gold Partner on all event promotional materials
- Logo to be featured on Special Olympics Ohio website and all social media platforms with tags to company affiliated social platforms
- Name mentioned in Summer Games press release

**Please note:** For maximum exposure and benefits, secure by April 26, 2024

**- Only three available -**



# SILVER PARTNER

2024 Summer Games June 28–30 | The Ohio State University

**\$10,000 INVESTMENT**

**Special  
Olympics**  
Ohio



## SUMMER GAMES EVENT

- Honored Guest Reception – four (4) invitations for reserved cocktail hour and special seating at Opening Ceremonies on Friday, June 28, 2024
- Opportunity to sponsor one of the eight sporting events being hosted at the 2024 State Summer Games
- Opportunity to host an interactive booth at Olympic Village to distribute promotional materials to athletes, coaches, family members and other guests
- Access for employees to attend opening ceremonies on June 28th as we kick off the 2024 Summer Games

## EVENT COVERAGE/VISIBILITY

- Recognition as the 2024 Summer Games Silver Partner in addition to:
  - Quarter-page advertisement (provided by partner) in program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
  - Prominent, dedicated corporate signage at sponsored sport event
  - Recognition as Silver Partner during Opening Ceremonies by emcee
  - Company logo and name to be used in all pre/post event publicity

## PROMOTION/MEDIA

- Recognition as a Silver Partner on all event promotional materials
- Logo to be featured on Special Olympics Ohio website and all social media platforms with tags to company affiliated social platforms
- Name mentioned in Summer Games press release



**Please note:** For maximum exposure and benefits, secure by April 26, 2024

# BRONZE PARTNER

2024 Summer Games **June 28–30 | The Ohio State University**

**\$5,000 INVESTMENT**

**Special  
Olympics  
Ohio**



## SUMMER GAMES EVENT

- Honored Guest Reception – two (2) invitations for reserved cocktail hour and special seating at Opening Ceremonies on Friday, June 28, 2024
- Opportunity to host an interactive booth at Olympic Village to distribute promotional materials to athletes, coaches, family members and other guests
- Access for employees to attend Opening Ceremonies on June 28th as we kick off the 2024 Summer Games

## EVENT COVERAGE/VISIBILITY

- Recognition as the 2024 Summer Games Bronze Partner in addition to:
  - Name mention in Summer Games program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
  - Recognition as Bronze Partner during opening ceremonies by emcee

## PROMOTION/MEDIA

- Recognition as a Bronze Partner on all event promotional materials
- Name mentioned in Summer Games press release



**Please note:** For maximum exposure and benefits, secure by April 26, 2024