

# PLATINUM PARTNER

2024 Summer Games June 28–30 | The Ohio State University

## \$50,000 INVESTMENT

**Special  
Olympics  
Ohio**



## EXCLUSIVE

- Platinum Partner and Opening Ceremonies sponsor for 2024 Special Olympics Ohio Summer Games
- Opportunity to invite Special Olympics Ohio Athlete Leadership Council to present on Diversity, Equity, & Inclusion leadership practices at your company

## SUMMER GAMES EVENT

- Opportunity to have corporate partner address the audience at Opening Ceremonies on Friday, June 28, 2024
- Branded Summer Games Opening Ceremonies sponsor including but not limited to:
  - Employee activation: opportunity to engage with all Summer Games delegates before, during and after the Parade of Athletes (25 employees)
- Company logo on all Summer Games volunteer t-shirts
- Co-branded **Honored Guest/VIP** Cocktail Reception – ten (10) invitations for reserved cocktail hour and special seating at Opening Ceremonies on Friday, June 28, 2024
- Opportunity to host an interactive booth at Olympic Village to distribute promotional materials to athletes, coaches, family members and other guests

## EVENT COVERAGE/VISIBILITY

- Recognition as the Platinum Partner in addition to:
  - Full page advertisement (provided by partner) in program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
  - Prominent, dedicated corporate signage throughout event site
  - Recognition as Platinum Partner during Opening Ceremonies by emcee
  - Company logo and name to be used in all pre/post event publicity
  - Opportunity to promote brand on Summer Games printed item (distributed to athletes, coaches, families and community partners)

## PROMOTION/MEDIA

- Platinum Partner logo placement and recognition on all promotional materials
- Company Logo to be featured on Special Olympics Ohio website and all social media platforms with tags to company affiliated social platforms
- Name mentioned in Summer Games press release

**Please note:** For maximum exposure and benefits, secure by April 26, 2024

**- Only one available -**



# GOLD PARTNER

2024 Summer Games June 28–30 | The Ohio State University

**\$25,000 INVESTMENT**

**Special  
Olympics  
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## SUMMER GAMES EVENT

- Honored Guest Cocktail Reception – eight (8) invitations for reserved cocktail hour and special seating at Opening Ceremonies on Friday, June 28, 2024
- Opportunity to sponsor **one** of the following activities with company brand and employee volunteer activation:
  - Meal Sponsor for 3,000 athletes -or-
  - Olympic Village Sponsor
- Facilitate team building activities by providing opportunities for employees to have customized volunteer experiences
- Invitation for company employees to attend Opening Ceremonies on June 28th, kicking off the 2024 Summer Games
- Opportunity to host an interactive booth at Olympic Village to distribute promotional materials to athletes, coaches, family members and other guests

## EVENT COVERAGE/VISIBILITY

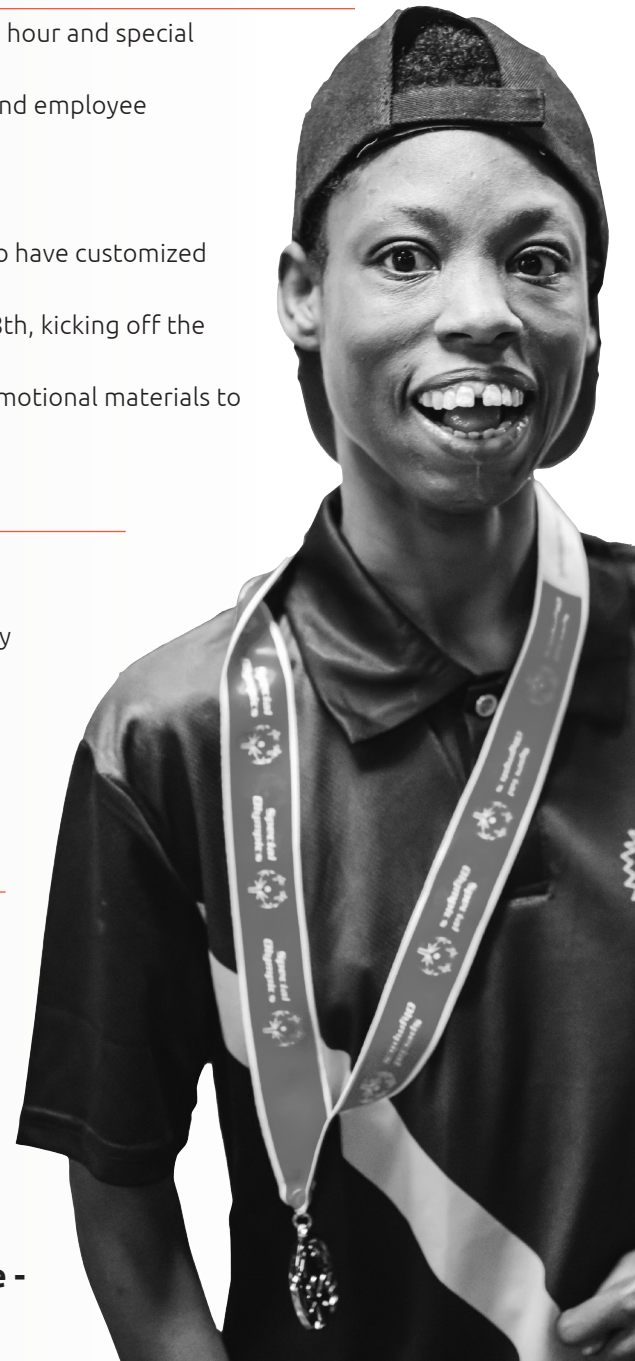
- Recognition as the 2024 Summer Games Gold Partner in addition to:
  - Half page advertisement (provided by partner) in program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
  - Prominent, dedicated corporate signage throughout event
  - Recognition as Gold Partner during Opening Ceremonies by emcee
  - Company logo and name to be used in all pre/post event publicity

## PROMOTION/MEDIA

- Recognition as a Gold Partner on all event promotional materials
- Logo to be featured on Special Olympics Ohio website and all social media platforms with tags to company affiliated social platforms
- Name mentioned in Summer Games press release

**Please note:** For maximum exposure and benefits, secure by April 26, 2024

**- Only three available -**



# SILVER PARTNER

2024 Summer Games June 28–30 | The Ohio State University

**\$10,000 INVESTMENT**

**Special  
Olympics**  
Ohio



## SUMMER GAMES EVENT

- Honored Guest Reception – four (4) invitations for reserved cocktail hour and special seating at Opening Ceremonies on Friday, June 28, 2024
- Opportunity to sponsor one of the eight sporting events being hosted at the 2024 State Summer Games
- Opportunity to host an interactive booth at Olympic Village to distribute promotional materials to athletes, coaches, family members and other guests
- Access for employees to attend opening ceremonies on June 28th as we kick off the 2024 Summer Games

## EVENT COVERAGE/VISIBILITY

- Recognition as the 2024 Summer Games Silver Partner in addition to:
  - Quarter-page advertisement (provided by partner) in program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
  - Prominent, dedicated corporate signage at sponsored sport event
  - Recognition as Silver Partner during Opening Ceremonies by emcee
  - Company logo and name to be used in all pre/post event publicity

## PROMOTION/MEDIA

- Recognition as a Silver Partner on all event promotional materials
- Logo to be featured on Special Olympics Ohio website and all social media platforms with tags to company affiliated social platforms
- Name mentioned in Summer Games press release

**Please note:** For maximum exposure and benefits, secure by April 26, 2024





# BRONZE PARTNER

2024 Summer Games June 28–30 | The Ohio State University

**\$5,000 INVESTMENT**

**Special  
Olympics**  
Ohio



## SUMMER GAMES EVENT

- Honored Guest Reception – two (2) invitations for reserved cocktail hour and special seating at Opening Ceremonies on Friday, June 28, 2024
- Opportunity to host an interactive booth at Olympic Village to distribute promotional materials to athletes, coaches, family members and other guests
- Access for employees to attend Opening Ceremonies on June 28th as we kick off the 2024 Summer Games

## EVENT COVERAGE/VISIBILITY

- Recognition as the 2024 Summer Games Bronze Partner in addition to:
  - Name mention in Summer Games program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
  - Recognition as Bronze Partner during opening ceremonies by emcee

## PROMOTION/MEDIA

- Recognition as a Bronze Partner on all event promotional materials
- Name mentioned in Summer Games press release



**Please note:** For maximum exposure and benefits, secure by April 26, 2024