



2024

**EVENT
SPONSORSHIP**



PARTNERSHIP IMPACT

The Law Enforcement Torch Run® for Special Olympics Ohio (LETR) is a volunteer movement that was established by members of the law enforcement community to support Special Olympics. Each year, officers carry the “Flame of Hope” along with athletes into the Summer Games Opening Ceremonies at The Ohio State University. The flame symbolizes courage, perseverance, and the inclusion movement taking place in Ohio and across the globe.

Through partnerships and our peer-to-peer fundraising events, vital support is provided so that we can expand programming and ensure the impact of Special Olympics Ohio continues long into the future. These partnerships help us advance the inclusion movement through year-round sports, health education, and leadership programs. By offering 19 Olympic-style sports to 20,000 athletes in all 88 counties, we provide the opportunity for athletes to develop physical fitness, demonstrate courage, experience joy, and participate in a community where they belong.



PRESENTING SPONSOR




\$10,000

- 🔥 Opportunity to have a representative speak during the Final Leg program on Friday, June 28
- 🔥 Ad space in the State Summer Games program
- 🔥 Exclusive invite for (4) four to the Honored Guest Reception & Opening Ceremonies on Friday, June 28
- 🔥 Prominent logo placement on all Law Enforcement Torch Run event marketing, including:
 - Special Olympics Ohio website
 - Ohio Law Enforcement Torch Run Facebook page
 - Crowd funding website
 - Event t-shirts
- 🔥 Opportunity to distribute branded materials at the Law Enforcement Torch Run booth in Olympic Village



GOLD SPONSOR

\$5,000

-  Featured as the Matching Gift Sponsor on event fundraising website, promoting brand awareness to donors statewide
-  Exclusive invite for (2) two to Honored Guest Reception & Opening Ceremonies Friday, June 28
-  Company logo featured on all Law Enforcement Torch Run event marketing, including:
 - Special Olympics Ohio website
 - Ohio Law Enforcement Torch Run Facebook page
 - Crowd funding website
 - Event t-shirts



SILVER SPONSOR




\$2,500

- 🔥 Exclusive invite to Opening Ceremonies on Friday, June 28
- 🔥 Company name/logo featured on the Law Enforcement Torch Run crowd funding website
- 🔥 Company name/logo on the Ohio LETR Facebook page
- 🔥 Company name/logo displayed on event t-shirts



BRONZE SPONSOR

\$1,000

-  Exclusive invite to Opening Ceremonies on Friday, June 28
-  Official Leg Sponsor of the Torch Run leg of your choice
-  Company name/logo featured on Law Enforcement Torch Run crowd funding website & Ohio LETR Facebook page





Contact Haley Melcher
hmelcher@sooh.org

