

# PRESENTING PARTNER

2023 Summer Games June 23–25 | The Ohio State University

**Special  
Olympics**  
Ohio



## EXCLUSIVE

- Presenting Partner and Host for 2023 Special Olympics Ohio Summer Games and first right of refusal for following year's event
- Opportunity to invite Special Olympics Ohio Athlete Leadership Council to present on Diversity, Equity, & Inclusion leadership practices at the Ohio State University
- Customized, post-event video from prominent company leader to congratulate all 2023 Summer Games athletes

## LEADERSHIP

- Representation from an Ohio State University Wexner Medical Center staff member to be incorporated into The Ohio State University Special Olympics Health Sciences Task Force to promote our year-round collaboration
- Two minute corporate "Hero" video (produced and provided by sponsor) played during Opening Ceremonies on Friday, June 23rd.
- Invitation for 1-2 staff members to sit on the Summer Games committee

## SUMMER GAMES EVENT

Elevated experience for medical representatives and students from OSUWMC for hands-on involvement in Healthy Athlete screenings:

- **Fit Feet:** Podiatry Screenings
- **MedFest:** Medical History and Physical Exams
- **FunFitness:** Health Physical Therapy
- **Opening Eyes:** Vision/Eye Health Screenings
- **Health Promotion:** Prevention and Nutrition education
- **Strong Minds:** Emotional Health
- **Healthy Hearing:** Audiology
- **Special Smiles:** Dental Screening
- Co-branded Honored Guest Cocktail Reception – 15 invitations for reserved cocktail hour and special seating at opening ceremonies on Friday, June 23, 2023
- Guided tour of highlighted Summer Games events for distinguished guests of the OSU Wexner Medical Center and Colleges of Health Sciences

## EVENT COVERAGE/VISIBILITY

Recognition as the Presenting Partner with the OSUWMC logos prominently featured on the front of the program in addition to:

- Full back cover advertisement (provided by partner) in the official program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
- Prominent, dedicated corporate signage throughout the event site
- Recognition as Presenting Partner during opening ceremonies by emcee
- OSUWMC Logo and Name to be used in all pre/post event publicity
- Opportunity to promote brand on Summer Games printed item (distributed to athletes, coaches, families and community partners)

## PROMOTION/MEDIA

- Presenting Partner logo placement and recognition included on all promotional materials
- Dedicated press release announcing partnership
- University Logo to be featured on Special Olympics Ohio website and all social media platforms with direct link and tags to OSUWMC website and affiliated social platform
- Opportunity to have OSUWMC representation at Olympic Village to distribute promotional materials to athletes, coaches, family members and other guests



# PLATINUM PARTNER

2023 Summer Games June 23–25 | The Ohio State University

## \$50,000 INVESTMENT

**Special  
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Ohio



## EXCLUSIVE

- Platinum Partner and Opening Ceremonies sponsor for 2023 Special Olympics Ohio Summer Games
- Opportunity to invite Special Olympics Ohio Athlete Leadership Council to present on Diversity, Equity, & Inclusion leadership practices at the Ohio State University

## LEADERSHIP

- Opportunity to have corporate partner address the audience at Opening Ceremonies on Friday, June 23, 2023
- Invitation for 1 staff member to sit on Special Olympics Ohio Summer Games Task Force committee

## SUMMER GAMES EVENT

- Branded Summer Games Opening Ceremonies sponsor including but not limited to:
  - Employee activation to engage with all Summer Games delegates before, during and after the parade (25 employees)
  - VIP seating for company employees for first-hand view of Opening Ceremonies
- Company logo on all volunteer t-shirts for entire Summer Games event
- Opportunity to have company representative to address audience at Opening Ceremonies
- Co-branded Honored Guest Cocktail Reception – 10 invitations for reserved cocktail hour
- Guided tour of event to company representatives on Saturday, June 24th

## EVENT COVERAGE/VISIBILITY

- Recognition as the Platinum Partner in addition to:
  - Full page advertisement (provided by partner) in program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
  - Prominent, dedicated corporate signage throughout event site
  - Recognition as Platinum Partner during opening ceremonies by emcee
  - Company Logo and Name to be used in all pre/post event publicity
  - Opportunity to promote brand on Summer Games printed item (distributed to athletes, coaches, families and community partners)

## PROMOTION/MEDIA

- Platinum Partner logo placement and recognition on all promotional materials
- Company Logo to be featured on Special Olympics Ohio website and all social media platforms with direct link and tags to company website and affiliated social platform
- Opportunity to have company representation at Olympic Village to distribute promotional materials to athletes, coaches, family members and other guests
- Dedicated press release announcing partnership



- Only 1 available -

# GOLD PARTNER

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**\$25,000 INVESTMENT**

**Special  
Olympics  
Ohio**



## LEADERSHIP

- Invitation for a staff member to sit on the Summer Games Task Force committee
- Honored Guest Cocktail Reception – 8 invitations for reserved cocktail hour and special seating at opening ceremonies on Friday, June 23, 2023

## SUMMER GAMES EVENT

- Opportunity to sponsor one of the following activities with company brand and employee volunteer activation:
  - Lunch Sponsor for 3,000 athletes -or-
  - Olympic Village Sponsor
- Facilitate team building activities by providing opportunities for employee resource groups to have customized volunteer experiences at multiple outlets
- Invitation for company employees to attend opening ceremonies on June 23rd, kicking off the 2023 Summer Games
- Customized tour for company leadership and staff to highlighted Summer Games events, activities and events
- A customized, branded postcard campaign to wish all Summer Games participants “good luck” in their competitions

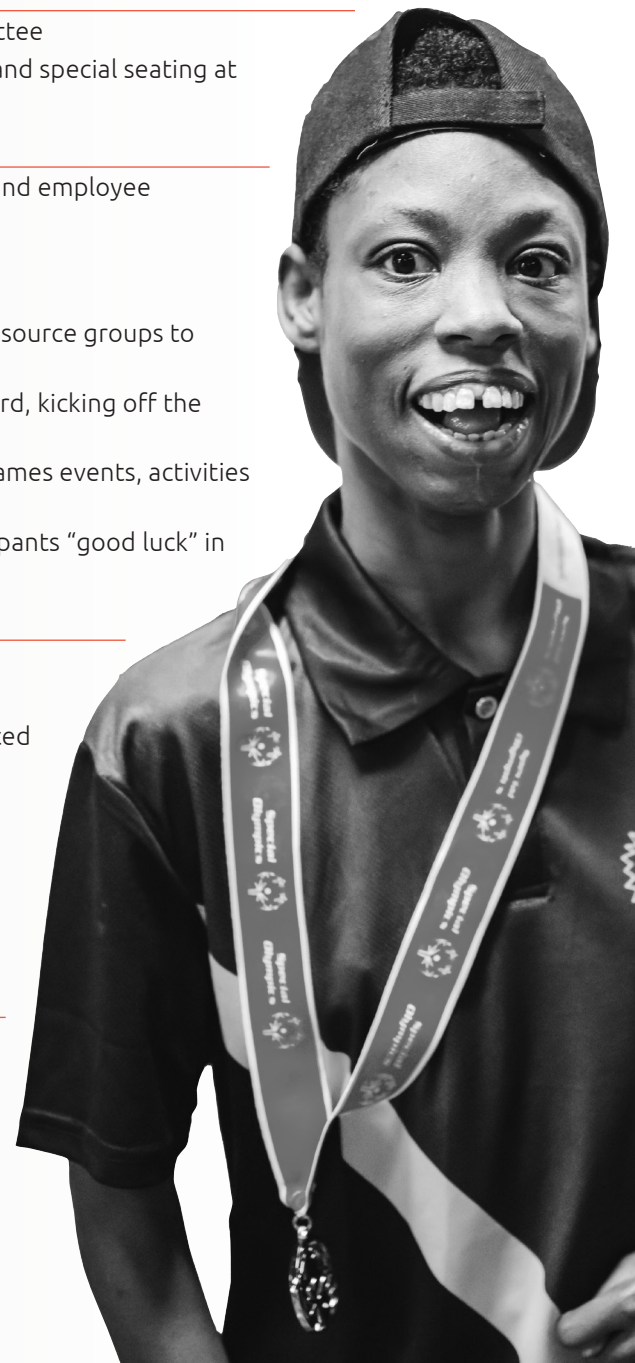
## EVENT COVERAGE/VISIBILITY

- Recognition as the 2023 Summer Games Gold Partner in addition to:
  - Company logo to be included on 800 volunteer tees
  - Full page advertisement (provided by partner) in program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
  - Prominent, dedicated corporate signage throughout event site
  - Recognition as Gold Partner during opening ceremonies by emcee
  - Company logo and name to be used in all pre/post event publicity
  - Opportunity to promote brand on Summer Games printed item (distributed to athletes, coaches, families and community partners)

## PROMOTION/MEDIA

- Personalized video thank you from an Special Olympics Ohio athlete
- Recognition as a Gold Partner on all event promotional materials
- Logo to be featured on Special Olympics Ohio website and all social media platforms with direct link and tags to company website and affiliated social platform

**- Only 3 available -**





# SILVER PARTNER

2023 Summer Games June 23–25 | The Ohio State University

**\$10,000 INVESTMENT**

**Special  
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Ohio



## LEADERSHIP

- Honored Guest Reception – 4 invitations for reserved cocktail hour and special seating at opening ceremonies on Friday, June 23, 2023

## SUMMER GAMES EVENT

- Opportunity to sponsor one of the following with your company logo:
  - Saturday night social activity -or-
  - One of the eight sporting events being hosted at the 2023 State Summer Games
- Facilitate team building by providing an opportunity for team members to have customized volunteer experience at “Company Sponsored Sport” during the weekend
- Opportunity to host an interactive booth and provide promotional swag to athletes at Olympic Village
- Access for employees to attend opening ceremonies on June 23rd as we kick off the 2023 Summer Games
- Customized tour for company leadership and staff to highlighted Summer Games events, activities and venues

## EVENT COVERAGE/VISIBILITY

- Recognition as the 2023 Summer Games Silver Partner in addition to:
  - Half page advertisement (provided by partner) in program to be distributed to over 5,000 athletes, coaches, volunteers, and community partners
  - Prominent, dedicated corporate signage throughout event site
  - Recognition as Silver Partner during opening ceremonies by emcee
  - Company logo and name to be used in all pre/post event publicity
  - Opportunity to promote brand on Summer Games printed item (distributed to athletes, coaches, families and community partners)

## PROMOTION/MEDIA

- Personalized video thank you from an Special Olympics Ohio athlete
- Recognition as a Silver Partner on all event promotional materials
- Logo to be featured on Special Olympics Ohio website and all social media platforms with direct link and tags to company website and affiliated social platform



# BRONZE PARTNER

2023 Summer Games **June 23–25 | The Ohio State University**

**\$5,000 INVESTMENT**

**Special  
Olympics**  
Ohio



## LEADERSHIP

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- Honored Guest Reception – 4 invitations for reserved cocktail hour and special seating at opening ceremonies on Friday, June 23, 2023

## SUMMER GAMES EVENT

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- Opportunity to brand one of the following with your company logo:
  - Shuttle buses running throughout the event -or-
  - Interactive research survey in collaboration with the Athlete Leadership Council
- Facilitate team building by providing an opportunity for team members to have customized volunteer experience at 2023 Summer Games
- Opportunity to host an interactive booth and provide promotional swag to athletes at Olympic Village
- Access for employees to attend opening ceremonies on June 23rd as we kick off the 2023 Summer Games

## EVENT COVERAGE/VISIBILITY

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- Recognition as the 2023 Summer Games Bronze Partner in addition to:
  - Quarter-page advertisement (that you provide) in program to be distributed to over 10,000 athletes, coaches, volunteers, and community partners
  - Recognition as Bronze Partner during opening ceremonies by emcee
  - Company logo and name to be used in all pre/post event publicity

## PROMOTION/MEDIA

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- Personalized video thank you from an Special Olympics Ohio athlete
- Recognition as a Bronze Partner on all event promotional materials
- Logo to be featured on Special Olympics Ohio website and all social media platforms with direct link and tags to company website and affiliated social platform

