



# 2023 Summer Games

June 23-25 | The Ohio State University

## Sponsor Benefits

	PRESENTING \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000
Presenting sponsor for the Special Olympics Ohio State Summer Games and first right of refusal for following year's event				
Opportunity to have company representative speak at opening ceremony				
Presenting sponsor of Opening Ceremonies & Olympic Village and opportunity to provide athlete swag bags for presenting sponsor level				
Opportunity to have customized engagement from a Special Olympics Ohio athlete				
Exclusive invite to Honorary Reception prior to Opening Ceremonies on Friday, June 23				
Opportunity to assist with funding interactive health education materials and resources for Special Olympics Ohio athletes				
Opportunity to have representation, host activity, provide promotional swag in Olympic Village				
Access to Opening Ceremonies on Friday, June 23 to kick off 2023 Summer Games				
Ad space in Summer Games program book	 front & full-page ad	 full-page ad	 half-page ad	 quarter-page ad
Opportunity to promote brand on Summer Games printed item (distributed to 2,600+ athletes)				
Opportunity to have "fans in the stands" at 2023 Summer Games competition(s) and/or volunteer activation from employees				
Corporate logo and sponsorship acknowledgment on event promotional materials				
Personalized video thank you from a Special Olympics Ohio athlete				
Social media exposure on Special Olympics Ohio media channels				
Corporate logo and link on Special Olympics Ohio website				



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## Presenting Sponsor Benefits | \$50,000

- Presenting sponsor for the Special Olympics Ohio State Summer Games and first right of refusal for following year's event
- Opportunity to have company representative speak at opening ceremony
- Presenting sponsor of Opening Ceremonies & Olympic Village and opportunity to provide athlete swag bags
- Opportunity to have customized engagement from an Special Olympics Ohio athlete
- Exclusive invite for 8 to Honorary Reception prior to Opening Ceremonies on Friday, June 23
- Opportunity to assist with funding interactive health education materials and resources for Special Olympics Ohio athletes
- Opportunity to have representation, host activity, provide promotional swag in Olympic Village
- Access to Opening Ceremonies on Friday, June 23 to kick off 2023 Summer Games
- Ad space in Summer Games program book
- Opportunity to promote brand on Summer Games printed item (distributed to 2,600+ athletes)
- Opportunity to have "fans in the stands" at 2023 Summer Games competition(s) and/or volunteer activation from employees
- Corporate logo and sponsorship acknowledgment on event promotional materials
- Personalized video thank you from an Special Olympics Ohio athlete
- Social media exposure on Special Olympics Ohio media channels
- Corporate logo and link on Special Olympics Ohio website



The Olympic Village allows schools to interact and gather data from Special Olympics athletes and families to aid in research, and provides opportunities for students and faculty to create content, resources, and tools for Special Olympics athletes across the State of Ohio.



Brand your company as a strong corporate citizen within the state of Ohio. Special Olympics has 95% brand recognition within the U.S. and is the world's largest sports organization.



Expand your customer reach through our network of passionate and loyal volunteers, donors, athletes and their families.



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## Gold Sponsor Benefits | \$25,000

- Presenting sponsor of Opening Ceremonies & Olympic Village and opportunity to provide athlete swag bags
- Opportunity to have customized engagement from an Special Olympics Ohio athlete
- Exclusive invite for 8 to Honorary Reception prior to Opening Ceremonies on Friday, June 23
- Opportunity to assist with funding interactive health education materials and resources for Special Olympics Ohio athletes
- Opportunity to have representation, host activity, provide promotional swag in Olympic Village
- Access to Opening Ceremonies on Friday, June 23 to kick off 2023 Summer Games
- Ad space in Summer Games program book
- Opportunity to promote brand on Summer Games printed item (distributed to 2,600+ athletes)
- Opportunity to have "fans in the stands" at 2023 Summer Games competition(s) and/or volunteer activation from employees
- Corporate logo and sponsorship acknowledgment on event promotional materials
- Personalized video thank you from an Special Olympics Ohio athlete
- Social media exposure on Special Olympics Ohio media channels
- Corporate logo and link on Special Olympics Ohio website



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2022 Summer Games sets the tone for the return to in-person programming and competitions for Special Olympics Ohio athletes.



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## Silver Sponsor Benefits | \$10,000

- Exclusive invite for 4 to Honorary Reception prior to Opening Ceremonies on Friday, June 23
- Opportunity to assist with funding interactive health education materials and resources for Special Olympics Ohio athletes
- Opportunity to have representation, host activity, provide promotional swag in Olympic Village
- Access to Opening Ceremonies on Friday, June 23 to kick off 2023 Summer Games
- Ad space in the 2023 Summer Games program book
- Opportunity to promote brand on Summer Games printed item (distributed to 2,600+ athletes)
- Opportunity to have "fans in the stands" at 2023 Summer Games competition(s) and/or volunteer activation from employees
- Corporate logo and sponsorship acknowledgment on event promotional materials
- Personalized video thank you from a Special Olympics Ohio athletes
- Social media exposure on Special Olympics Ohio media channels
- Corporate logo and link on Special Olympics Ohio website



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# Sponsor Benefits

Please indicate your sponsorship level:

- ☐ Presenting Sponsor \$50,000
- ☐ Gold Sponsor \$25,000
- ☐ Silver Sponsor \$10,000
- ☐ Bronze Sponsor \$5,000

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Company/Foundation/Family Name (as it should appear in print material):

Contact \_\_\_\_\_ ☐ Please contact me with questions

Name: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

City: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_

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## Logo Information:

- ☐ Special Olympics has my most recent logo in one of the following formats: .ai, .eps, .pdf or .png.
- ☐ Please follow up with me for a new logo No logo to include

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If you have questions or concerns, please reach out to Christine Hoyer, Chief Development Officer at [choyer@sooh.org](mailto:choyer@sooh.org) or at **614-239-7050 ext. 300**.